



FOR IMMEDIATE RELEASE
September 22, 2025

FOR MORE INFORMATION
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**Rockrose Sports Park
Groundbreaking Celebration**

**Tuesday, October 7, 2025
4:30 PM
Future Home of Rockrose Sports Park
Parking will be in the southwest corner of the
Cinemark Hollywood 16 parking lot
9100 Canyon Drive**

Kids, Incorporated to Break Ground on Rockrose Sports Park

Join us for the groundbreaking celebration of Rockrose Sports Park!

Rockrose Sports Park will be a premier hub for Kids, Inc. sports and regional tournaments, offering top-tier baseball, softball, soccer, flag football, and more. This state-of-the-art complex will provide outstanding youth sports experiences and drive economic growth by attracting teams and visitors to Amarillo.

We still have some work to do on the financial end. If you haven't made a gift to this campaign, now is the time. We want to recognize all our donors on opening day!

Several naming rights are also available around the complex, providing a unique chance to help shape the future of youth sports in our community. For information about naming rights and other donation options, please contact Jimmy R. Lackey, President and CEO, or Haley Bell, Vice President for Development, at 806-376-5936. You can also reach them by email at jlackey@kidsinc.org or Haley.Bell@kidsinc.org.

Thank you for your continued support. Together, we are making this vision a reality!

Encl: Event Invitation

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